



The European Association for Heritage Interpretation

by the authority of its Board of Directors

certifies that the guide

Marta Blažević

has completed a 40-hour training course on interpretive guiding and

after delivering a homework and successfully standing a test

in theory and practice, has been honoured as a

Certified Interpretive Guide

Volos, 27 July 2020

Zagreb, 30 July 2020

Valya Stergioti, IE Training Coordinator

Iva Silla, IE Certified Trainer



Course content

- Facilitating first-hand experiences with natural and cultural heritage sites and objects
- Dealing with tangible and intangible heritage
- Revealing meanings and relationships of natural and cultural phenomena
- Deriving attracting themes from sites, objects and factual information
- Reacting to the needs and expectations of participants during interpretive activities
- Playing different roles as an interpretive guide
- Using questioning techniques and other communication tools
- Exercising forms of group formation and the use of props
- Relating information to the participants' world
- Considering the meaning of barriers and interferences in interpretive processes
- Peer coaching and critiquing interpretive activities
- Building aspects of sustainability and global concerns into interpretive activities.